



**City of Scottsdale
Tourism Development Commission
Regular Meeting**

MARKED AGENDA

8:00 a.m., Tuesday, July 21, 2009
Witzeman Public Safety Building - Arizona Room
8401 E. Indian School Road
Scottsdale, Arizona 85251

1. Call to Order/Roll Call 8:10 a.m.

John Holdsworth, Chairman
Kate Birchler
Sam Fox

David Richard
Mike Surguine, Vice-Chairman
Leon Young

All Commissioners present except for Commissioner Richard and Young

2. Approval of Minutes

Commission discussion and possible action regarding the June 16, 2009 regular meeting minutes. (Attachment No. 1)

Motion to approve the June 16, 2009, minutes by Commission Birchler; Seconded by Vice-Chairman Surguine. Motion approved 4-0

3. Monthly Staff Reports

Staff update and Commission discussion.

Staff Contacts: Kathy O'Connor, Tourism Development Manager; Scott McCarty, Managing Director Financial Services; Lee Guillory, Finance Manager.

- a. Staff bed-tax collection report (Attachment No. 2)
- b. Bed Tax Proforma (Attachment No. 3)
- c. Smith Travel Report (Attachment No. 4)
- d. Manager's Update

4. City-Wide Noise Issue

Staff update; commission discussion and possible action.

Staff Contact: Raun Keagy, Neighborhood Services Director - Planning, Neighborhoods and Transportation Division



PERSONS WITH A DISABILITY MAY REQUEST A REASONABLE ACCOMMODATION BY CONTACTING KATHY MONTALVO AT 480-312-7989 or KMontalvo@ScottsdaleAZ.gov. REQUESTS SHOULD BE MADE 24 HOURS IN ADVANCE, OR AS EARLY AS POSSIBLE, TO ALLOW TIME TO ARRANGE THE ACCOMMODATION. FOR TTY USERS, THE ARIZONA RELAY SERVICE (1-800-367-8939) MAY CONTACT KATHY MONTALVO AT 480-312-7989.

5. FY05/06 Tourism Development Strategic Plan Update

Staff update; commission discussion and possible action.

Staff Contact: Kathy O'Connor, Tourism Development Manager

6. Desert Discovery Center Subcommittee Update

Commission update and discussion presented by Vice Chairman Surguine and Commissioner Richard.

Staff Contact: Kathy O'Connor, Tourism Development Manager

7. Identification of Future Agenda Items

The public body may not discuss, deliberate, or take legal action on any matter in the "Identification of Future Agenda Items" unless the specific matter is properly noticed for legal action.

8. Public Comment

Citizens may address the members of the Tourism Development Commission during "Public Comment." This time is reserved for citizen comments regarding non-agendized items. However, Arizona State law prohibits the Tourism Development Commission from discussing or taking action on an item that is not on the prepared agenda.

9. Adjournment 9:05 a.m.

Next meeting is scheduled for August 18, 2009.



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